



Town of Rimbey Guide

NO LONGER

2015

IN PUBLICATION

Purpose

- promote the services, products & attractions available in Rimbey & area to both residents and visitors
- increase visitation to Rimbey
- encourage visitors to explore the Town
- educate readers about Historical spots in Rimbey
- promote use of local products & services
- present Rimbey as a great place to live

Distribution

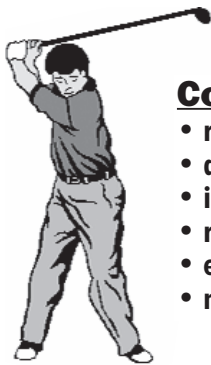
- Beginning May long weekend
- 6000 copies distributed free at retailers, Town Office, Recreation Office, golf courses & other outlets in Rimbey
- distribution at all Central Alberta and all major Visitor Information outlets in central Alberta
- Canada Post delivery to all Rimbey households (2200) and Rural Routes, which includes residences at Gull Lake

Content

- retail products & services
- accommodations • restaurants
- industries • events
- recreational facilities & attractions
- emergency/health services
- map of Rimbey

Layout

Magazine format, gloss pages, full color, highlighted centre spread, page size: 8" x 10.5"



Reserve NOW to reserve your placement.
Additional 10% DISCOUNT for ads paid within 30 days of invoicing.

AD SIZE	AD DIMENSIONS	NO POSITION			POSITION
		AD COST	ONE COLOR	FULL COLOR	FULL COLOR INCLUDED
Twelfth Page	2.25" x 2.25"	\$82	+\$17	+\$24	\$119
Sixth Page	4.5" x 2.25"	142	+27	+40	205
1/4 Pg or Banner	7" x 2.25"	183	+33	+48	263
Third Page	4.5" x 4.5"	232	+39	+58	329
Half Page	7" x 4.5"	351	+54	+83	492
3/4 Page	7" x 7"	499	+69	+110	693
Full Page	7" x 9.25"	611	+77	+127	841
Back Cover	7" x 9.25"	—	—	incl.	983
Front Banner	7" x 2.25"	—	—	incl.	492

POSITION ADS include 4-page front cover, Table of Contents, Centre Spread, 4-page back cover and other position requests. Position ads are offered in full colour only.

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