

PIGEON LAKE & AREA VISITOR GUIDE



SALEY Publications

Summer 2010



Pigeon Lake & Area Visitor Guide

... promotes facilities and services of Pigeon Lake and area including Battle Lake, Buck Lake & Wizard Lake.

Distribution:

- Pigeon Lake Provincial Park and Zeiner Park use this Guide as their camper handout as do many other campgrounds in the area.
- 18,000 copies will be distributed free from the May Long Weekend to September at campgrounds, golf courses, retailers and related outlets
- hand delivered to residences and cottages around Pigeon Lake.
- sent to all major Visitor Information outlets in Alberta.

Layout:

Magazine format, full color, highlighted cover section and centre spread, page size: 8" x 10.5"

Earlybird Ad Copy Deadline: Feb. 26, 2010 = 5% discount

Final Deadline: March 19, 2010 - Advertise in multiple guides = 10% discount on addit'l ads

AD SIZE	AD DIMENSIONS	NO POSITION			POSITION
		AD COST	ONE COLOR	FULL COLOR	FULL COLOR INCLUDED
Twelfth Page	2.25" x 2.25"	\$112	+\$18	+\$25	\$163
Sixth Page	4.5" x 2.25"	195	+28	+42	282
1/4 Pg or Banner	7" x 2.25"	251	+34	+51	360
Third Page	4.5" x 4.5"	319	+41	+61	451
Half Page	7" x 4.5"	481	+56	+87	676
3/4 Page	7" x 7"	685	+73	+116	954
Full Page	7" x 9.25"	839	+80	+133	1158
Back Cover	7" x 9.25"	—	—	incl.	1352
Front Banner	7" x 2.25"	—	—	incl.	676

POSITION ADS include 4 page front cover, 4 page back cover, centre spread, TOC page, and other position requests. Position ads are offered in full colour only.

CONTACT:

Henry Saley

Phone/Fax (Toll Free):

1-866-824-8287

henry@saleypublications.com



**SALEY
PUBLICATIONS**

Box 585

Rimbey, Alberta T0C 2J0

Ph/Fax (Toll Free): 1-866-824-8287

www.saleypublications.com