

Gull Lake GUIDE



SALEY Publications

Summer 2017

**... promotes the facilities and services of
Gull Lake and surrounding area.**

Distribution:

- Aspen Beach Provincial Park uses this Guide as their camper handout as do other campgrounds/resorts on the lake: Deere Park, DeGraff's RV Resort, Meridian Beach, Parkland RV Resort, Raymond Shores, Sandy Point Resort, Westlake Estates, RV Heaven, Sunset Legion Campground, Wilson's Beach Estates and Wilson's Beach Campground
- 22,000 copies will be distributed free from the May Long Weekend to September at campgrounds, golf courses, retailers and related outlets
- distributed at tourist kiosks in the County of Lacombe
- sent to all major Visitor Information outlets in central Alberta
- delivered to residences and cottages at Parkland Beach, Sunnyside, Poulson's Pasture, Birch Bay and the Summer Village of Gull Lake

Layout: Magazine format, full color, highlighted cover section and centre spread, page size: 8" x 10.5"

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Ad Copy Deadline - March 10, 2017

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1/4 Pg or Banner	7" x 2.25"	264	+36	+54	378
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POSITION ADS include 4-page front cover, Table of Contents, Centre Spread, 4-page back cover and other position requests. Position ads are offered in full colour only.

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Marketplace Listing - with Print Ad Purchase	No Charge
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For more detail, go to:
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